

Recently Completed Projects

- * Instigated and funded the initial stages of the Creswick of the Lindsay's Arts Trail, which was officially opened in April 2016.
- * Worked with Hepburn Shire Council on the popular Walking and Cycling brochure.
- * Produced, and regularly update, local eating out and accommodation brochures.
- * Conceived and managed Creswick Garden Lovers Weekend since 2014. Now in its seventh year.
- * Worked with Parks Victoria to establish a new parking area and interpretive signage for both the La Gerche and Landcare walks.



Business & Tourism Committee Members 2020

President: Richard Teed

Secretary: Margaret Giles

Treasurer: Peter Wheeler

Committee Members:

Janine Booth
Sandy Jennings
Norma Morton
Mari Teed
Deb Westin

New Committee members are always
welcome!

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BUSINESS & TOURISM CRESWICK INC.



BUSINESS & TOURISM
CRESWICK inc.

**Working with and supporting Creswick
businesses and community groups**

Web: www.creswick.net
Facebook: Business & Tourism Creswick Inc.
Email: info@creswick.net
Contact (Secretary): 0419 326 453

Who are we?

Business & Tourism Creswick Inc. is a voluntary representative body of community, cultural and commercial interests in Creswick and surrounding district.

What is our aim?

With a retail and tourism focus, we aim to build the ongoing capacity of businesses and the wider community.

How will we do this?

- * Hold networking meetings to provide local businesses and community groups with an open forum for discussion and sharing of information and ideas.
- * Distribute information relevant to local businesses and the community.
- * Work together with businesses to promote Creswick and district as a destination, e.g. collaborative street markets and events showcasing local businesses and community groups.
- * Actively support and promote local business and community events.
- * Represent Creswick at various Council and tourism meetings.

Membership

Membership of Business & Tourism is now free to all businesses, community groups and individuals in Creswick and district.

- * We encourage local businesses and community groups to promote themselves, free of charge, on our website, via a listing on the Business Directory.
- * Information about networking evenings, functions, other events, and our Annual General Meeting, is circulated via email and on our Facebook page.
- * Monthly Committee Meetings are held on the first Tuesday of each month at 5.00pm in The Farmers Arms, and are open to anyone who is interested.
- * Ideas and suggestions to make this organisation relevant to your needs are always welcome.

Did you know?

The 2019 Annual Garden Lovers Weekend brought over **1500** visitors to Creswick – raising the town's profile and bringing extra custom to local businesses.

Over **200** local businesses have a listing in the Business Directory on our website!

Current Activities and Projects

- * Upgrading of the Buried Rivers of Gold Heritage Trail, including the Australasian No. 2 Mine Site.



- * Further development of the Magic Pudding Playground.
- * Partner with Clunes and Talbot via the Hidden Treasures trail.
- * Hosting www.creswick.net and maintaining the Creswick Business Directory.
- * Maintaining our Facebook page to improve communication with local business and the community.
- * Committee members actively support the Creswick Visitor Information Centre by volunteering.
- * The 2020 Creswick Garden Lovers Weekend to be held on 7th & 8th November. This event is supported by local businesses, and its purpose is to increase visitation to Creswick and raise funds for local community projects.