

## Recently Completed Projects

- \* Instigated and funded the initial stages of the Creswick of the Lindsay's Arts Trail, which was officially opened in April 2016.
- \* Worked with Hepburn Shire Council on the popular Walking and Cycling brochure.
- \* Produced, and regularly update, local eating out and accommodation brochures.
- \* Conceived and managed Creswick Garden Lovers Weekend since 2014.
- \* Worked with Parks Victoria to establish a new parking area and interpretive signage for both the La Gerche and Landcare walks.



## Business & Tourism Committee Members 2020

President: Richard Teed

Secretary: Margaret Giles

Treasurer: Peter Wheeler

Committee Members:

Janine Booth

Adam Crutchfield

Kim Gilliott

Michael Hands

Sandy Jennings

Norma Morton

Maggie Robson

Mari Teed

Deb Westin

New Committee members are always  
welcome!

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# BUSINESS & TOURISM CRESWICK INC.



BUSINESS & TOURISM  
CRESWICK inc.

Working with and supporting Creswick  
businesses and community groups

Web: [www.creswick.net](http://www.creswick.net)

Facebook: Business & Tourism Creswick Inc.

Email: [info@creswick.net](mailto:info@creswick.net)

Contact (Secretary): 0419 326 453

## Who are we?

Business & Tourism Creswick Inc. is a voluntary representative body of community, cultural and commercial interests in Creswick and surrounding district.

## What is our aim?

With a retail and tourism focus, we aim to build the ongoing capacity of businesses and the wider community.

## How will we do this?

- \* Hold networking meetings to provide local businesses and community groups with an open forum for discussion and sharing of information and ideas.
- \* Distribute information relevant to local businesses and the community.
- \* Work together with businesses to promote Creswick and district as a destination, e.g. collaborative street markets and events showcasing local businesses and community groups.
- \* Actively support and promote local business and community events.
- \* Represent Creswick at various Council and tourism meetings.

## Membership

**Membership of Business & Tourism is now free to all businesses, community groups and individuals in Creswick and district.**

- \* We encourage local businesses and community groups to promote themselves, free of charge, on our website, via a listing on the Business Directory.
- \* Information about networking evenings, functions, other events, and our Annual General Meeting, is circulated via email and on our Facebook page.
- \* Monthly Committee Meetings are held on the first Tuesday of each month at 5.00pm in The Farmers Arms, and are open to anyone who is interested. (In abeyance due to COVID-19 restrictions, but will resume when restrictions permit.)
- \* Ideas and suggestions to make this organisation relevant to your needs are always welcome.

## Did you know?

The 2019 Annual Garden Lovers Weekend brought over **1500** visitors to Creswick – raising the town's profile and bringing extra custom to local businesses.

Over **200** local businesses have a listing in the Business Directory on our website!

## Current Activities and Projects

- \* Upgrading of the Buried Rivers of Gold Heritage Trail, including the Australasian No. 2 Mine Site.



- \* Further development of the Magic Pudding Playground.
- \* Partner with Clunes and Talbot via the Hidden Treasures trail.
- \* Hosting [www.creswick.net](http://www.creswick.net) and maintaining the Creswick Business Directory.
- \* Maintaining our Facebook page to improve communication with local business and the community.
- \* Committee members actively support the Creswick Visitor Information Centre by volunteering. (The Centre is currently closed due to COVID-19 restrictions.)
- \* The November 2020 Creswick Garden Lovers Weekend has been cancelled due to COVID-19 restrictions. It is anticipated the event will return in November 2021.